

# Avery Choi

Photographer. Designer. Journalist

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United Kingdom / Hong Kong

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## About Me

A digital artist who currently resides in Hong Kong. I am a versatile, enthusiastic individual with experience in various fields - from interning at the South China Morning Post, to running several societies in university. These roles have developed my competence in language, photography, design, journalism, leadership and more.

## Skills

**Skills:** Visual Design, Photography, Language, Editing, Communication, Journalism, Teamwork

### Extensive knowledge in

Final Cut Pro, Photoshop, Premiere Pro, Lightroom, Office Suite, macOS, iOS, Photography Equipment

## References

**Matthew O'Dell** | Teaching Fellow  
University of Surrey  
m.o'dell@surrey.ac.uk

**Bonnie Au** | Associate Producer  
South China Morning Post  
bonnie\_auwaiyun@yahoo.com

## Experience

### South China Morning Post (Hong Kong)

Editorial Intern | Jun - Aug 2019

- Produced video explainers.
- Filmed, scripted and edited news videos.
- Awarded the "Best Visual Story" for reporting the civil unrest in Hong Kong.
- [www.scmp.com/author/avery-choi](http://www.scmp.com/author/avery-choi)
- [www.inkstonenews.com/author/avery-choi](http://www.inkstonenews.com/author/avery-choi)

### Dorier Asia (Hong Kong)

Marketing Intern | Nov 2018 - Jun 2019

- Compiled reference portfolios for clients.
- Conducted site inspection for building a database of venue and event reference photos.
- [www.dorier-group.com](http://www.dorier-group.com)

### JapanTravel (Tokyo, Japan)

Photojournalist Intern | Aug - Sep 2018

- Travelled to hidden spots around Japan.
- Published over 10 articles in multiple languages on the JapanTravel and Japan Airlines website.
- Contributed to JapanTravel's social marketing.
- [www.jal.japantravel.com/profile/avery-kiu-hong-choi/807584909](http://www.jal.japantravel.com/profile/avery-kiu-hong-choi/807584909)

### Xtramental - Theatre Group (Hong Kong)

Graphic Designer | Jun 2017 - Ongoing

- Designed promotional materials for 'Chasing Stars: The Musical'.
- Photographed promo stills and the performance.
- Facebook link: <https://bit.ly/30ZrUjg>

### Mazars Hong Kong (Hong Kong)

Student Media Intern | Jul 2017

- Produced an internal promotional video for the International Mobility Programme.
- Video link: <https://youtu.be/Q4b2S02T-28>

## Language

### English

Native/bilingual

### Cantonese

Native/bilingual

### Mandarin

Professional

### Japanese

Elementary

## Education

### University of Surrey (United Kingdom)

Sep 2016 - Jun 2020

Bachelor of Arts | Digital Media Arts

Key modules include:

Photography, Videography, Arts & Design, Animation & Composition, Media studies.

Grade: Upper second class

### Victoria Shanghai Academy (Hong Kong)

Sep 2014 - Jun 2016

IB Diploma Programme

Subjects include:

Chemistry, English, French, History, Mathematics, Theatre, Theory of Knowledge.

Grade: 38/45

### Victoria Shanghai Academy (Hong Kong)

Sep 2010 - Jun 2014

IB Middle Years Programme

Grade: 59/63

### Cantell School (United Kingdom)

Sep 2009 - Jun 2010

GCSE Keystage 3

## Awards

### Japanese Language Summer Programme:

#### Pre-intermediate Level

Aug 2018

Meiji University

### Intensive Japanese Course: Second Level

Aug 2017

KICL - Kyoto University of Art and Design

### 2 Academic Excellence Scholarships

Sep 2012 - Jun 2013, Sep 2014 - Jun 16

Victoria Shanghai Academy

## Activities

### University of Surrey Students' Union:

#### Photographic Society

(Guildford, United Kingdom)

Treasurer | May 2019 - Jun 2020

- Introduced a profitable studio photography service that helps the society offer free events and memberships.
- Link: <https://www.photosocsurrey.com>

### University of Surrey Students' Union:

#### HKPASS Society (Guildford, United Kingdom)

Publicity Officer | May 2016 - Jun 2018

- Introduced a practical marketing approach that increased followers by 30%.
- Facebook Link: <https://goo.gl/N1kRy9>

### University of Surrey Students' Union:

#### Japanese Society

(Guildford, United Kingdom)

Founder & Secretary | Nov 2016 - Jun 2018

- Founded and oversaw the operations of a student union ratified society.
- Led the society to become the top three societies with most registered members
- Link: <https://activity.ussu.co.uk/japanese>

### VSA Alumni Association

(Hong Kong)

President | Aug 2016 - Aug 2018

- Led the committee to coordinate reunions and sharing events across the globe.
- Forged a strong bond between the alumni, teachers and students.
- Link: <https://alumni.vsa.edu.hk>

### Aberdeen Kai-fong Welfare Association

(Hong Kong)

Volunteer Teacher | Sep 2012 - Jun 2016

- Planned and delivered interactive classes (eg. English, Natural Sciences) for children.
- Facilitated the "Southern District Outstanding Students Scheme" and coached primary students.
- Organised and managed local events (eg. Chinese New Year Stall).